

2025 Medicare Advantage Enrollment Numbers

Date: May 2025

Source: Sales Analytics, Independence Blue Cross

The following chart shows the sum of Medicare Advantage enrollments and market share percentage per parent organization in 2025. Only organizations with a Medicare Advantage plan within Independence Blue Cross's (IBX) PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) service area are listed.

IBX has the largest sum of Medicare Advantage enrollments and largest market share in 2025. Additionally, per the below, IBX has more than 100,000 Medicare Advantage members in 2025.

Parent Organization	2025 Sum of Medicare Advantage Enrollments	2025 Market Share
Independence Blue Cross	127,649	44.58%
CVS Health Corporation	59,920	20.93%
UnitedHealth Group, Inc.	31,489	11.00%
Humana Inc.	25,717	8.98%
HCSC / Cigna	23,117	8.07%
Elevance Health, Inc.	733	0.26%
Thomas Jefferson University	7,538	2.63%
Devoted Health, Inc.	3,024	1.06%
Highmark Health	2,116	0.74%
Centene Corporation	2,087	0.73%
Trinity Health Corporation	1,206	0.42%
Total Community Options, Inc.	555	0.19%
Clover Health Holdings, Inc.	545	0.19%
Blue Cross Blue Shield of Michigan Mutual Ins. Co.	318	0.11%
Geisinger Health	-	0.00%
Risant Health, Inc.	170	0.06%
CAPITAL BLUE CROSS	120	0.04%
Horizon Mutual Holdings, Inc	17	0.01%
NJ Collaborative Care, LLC	-	0.00%

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2025 Medicare Advantage Enrollment Numbers Continued

Date: May 2025

Source: Sales Analytics, Independence Blue Cross

The following chart shows the sum of enrollments per Medicare Advantage plan in 2025. Only Medicare Advantage plans within IBX's PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) service area are listed. Plans are listed in descending order. IBX's plans are in red.

IBX's HMO plans have the largest sum of Medicare Advantage HMO enrollments in 2025. Additionally, IBX's PPO plans have the largest sum of Medicare Advantage PPO enrollments in 2025.

Medicare Advantage Plans	2025
Keystone 65 Basic Rx (HMO)	36,691
Personal Choice 65 Prime Rx (PPO)	26,512
Aetna Medicare Plan (PPO)	16,061
Keystone 65 Select Rx (HMO)	14,531
UnitedHealthcare Group Medicare Advantage (PPO)	14,266
Aetna Medicare Advantra Value (HMO-POS)	12,922
Personal Choice 65 Elite Rx (PPO)	10,442
Humana Gold Plus H6622-037 (HMO)	9,868
Secure Preferred (PPO)	9,525
Keystone 65 Focus Rx (HMO-POS)	9,125
Cigna Preferred PA Medicare (HMO)	7,654
Aetna Medicare Plan w/Rx (PPO)	6,916
Keystone 65 Essential Rx (HMO-POS)	5,839
HumanaChoice H5525-017 (PPO)	5,255
Cigna Preferred Full Savings Medicare (HMO)	5,126
Cigna Preferred Plus Medicare (HMO)	4,791
Keystone 65 Preferred Rx (HMO)	3,821
Aetna Medicare Value Plus (HMO-POS)	3,806
AARP Medicare Advantage from UHC PA-0013 (PPO)	3,779
Aetna Medicare Advantra Credit Value (PPO)	3,721
Aetna Medicare Freedom Core (PPO)	3,718
HumanaChoice Giveback H5525-058 (PPO)	3,571
Personal Choice 65 Rx (PPO)	3,396
Aetna Medicare Advantra Premier Plus (PPO)	2,990
AARP Medicare Advantage from UHC PA-0010 (PPO)	2,875
Cigna Preferred Medicare (HMO)	2,866
AARP Medicare Advantage from UHC PA-0009 (PPO)	2,743
Jefferson Health Plans Complete (HMO)	2,644
Jefferson Health Plans Prime (HMO)	2,561
AARP Medicare Advantage from UHC PA-0005 (HMO-POS)	2,506
HumanaChoice H5525-051 (PPO)	2,469

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Personal Choice 65 Saver Rx (PPO)	2,373
Cigna True Choice Medicare (PPO)	2,344
Aetna Medicare Advantra Philly Prime (HMO-POS)	2,266
AARP Medicare Advantage from UHC PA-0001 (HMO-POS)	1,916
Devoted CHOICE GIVEBACK Pennsylvania (PPO)	1,810
Aetna Medicare Value (PPO)	1,606
Humana USAA Honor Giveback with Rx (PPO)	1,408
Aetna Medicare Premier (HMO-POS)	1,399
Jefferson Health Plans Giveback (HMO)	1,323
Keystone 65 Select Medical Only (HMO)	1,299
Freedom Blue PPO MAPD PA CALENDAR (PPO)	1,293
Humana USAA Honor Giveback (PPO)	1,249
AARP Medicare Advantage Giveback from UHC PA-12 (PPO)	1,238
Keystone 65 Group Rx (HMO)	1,185
Erickson Advantage Signature (HMO-POS)	1,160
Wellcare Simple (HMO)	1,129
Aetna Medicare Advantra Eagle (HMO-POS)	998
Aetna Medicare Gold (PPO)	915
Aetna Medicare Premier Plus (HMO-POS)	886
Anthem Medicare Preferred (PPO)	733
Mercy LIFE SEPA (PACE)	726
AARP Medicare Advantage Patriot No Rx PA-MA01 (HMO-POS)	722
Keystone 65 Group Medical Only (HMO)	721
Humana Medicare Employer (PPO)	610
Aetna Medicare Plan w/Rx (HMO)	605
InnovAge Pennsylvania LIFE, LLC - Dual (PACE)	555
Clover Health Choice (PPO)	545
Personal Choice 65 Plus Rx (PPO)	533
Jefferson Health Plans Flex Pro (PPO)	532
Complete Blue PPO Choice Deluxe (PPO)	512
Aetna Medicare Plan (HMO)	500
Wellcare Simple Open (PPO)	446
Devoted CHOICE PLUS Pennsylvania (PPO)	444
Personal Choice 65 Group Rx (PPO)	417
Personal Choice 65 Group Medical Only (PPO)	413
Jefferson Health Plans Flex (PPO)	377
Keystone 65 Preferred Medical Only (HMO)	373
Aetna Medicare \$75 Buy-Down Plan w/Rx (PPO)	359
Devoted CHOICE Pennsylvania (PPO)	348
Keystone 65 Liberty Medical Only (HMO)	337
Medicare Plus Blue PPO Employer CY (PPO)	318
Devoted CORE Pennsylvania (HMO)	277

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Wellcare Assist (HMO)	277
Cigna Courage Medicare (HMO)	258
HumanaChoice H5525-005 (PPO)	253
HumanaChoice Giveback H5216-116 (PPO)	253
LIFE St. Mary (PACE)	243
Trinity Health LIFE Pennsylvania (PACE)	237
Aetna Medicare \$100 Buy-Down Plan w/Rx (PPO)	227
HumanaChoice R0110-008 (Regional PPO)	226
Complete Blue PPO Premier (PPO)	207
Wellcare Giveback Open (PPO)	203
HumanaChoice R0110-007 (Regional PPO)	153
HumanaChoice H5216-120 (PPO)	151
Devoted GIVEBACK Pennsylvania (HMO)	145
Humana Gold Choice H8145-163 (PFFS)	123
Erickson Advantage Freedom (HMO-POS)	120
Capital Blue Cross Group Custom Rx (CY) (PPO)	120
Personal Choice 65 Medical Only (PPO)	116
Erickson Advantage Liberty (HMO-POS)	109
Jefferson Health Plans Flex Plus (PPO)	101
Humana Gold Choice H8145-052 (PFFS)	98
Geisinger Gold Preferred Enhanced Rx (PPO)	60
Geisinger Gold Preferred Complete Rx (PPO)	60
Erickson Advantage Liberty no Rx (HMO-POS)	55
Freedom Blue PPO MA PA CALENDAR (PPO)	53
Cigna True Choice Core Medicare (PPO)	52
Geisinger Gold Classic 360 Rx (HMO)	39
Wellcare Patriot Giveback (HMO)	32
Humana Gold Choice H8145-055 (PFFS)	30
Blue Cross Group Medicare Advantage Plan (PPO)	26
Freedom Blue PPO Valor (PPO)	23
Braven Medicare Group w/Rx (PPO)	17
Community Blue Medicare PPO PA MAPD Calendar (PPO)	14
Freedom Blue PPO MAPD DE CALENDAR (PPO)	14
Aetna Medicare Plan w/Rx Metals (PPO)	13
Aetna Medicare Advantra Silver (PPO)	12
Geisinger Gold Classic Complete Rx (HMO)	11
HumanaChoice H5525-060 (PPO)	0
Jefferson Health Plans Prime (HMO-POS)	0
HumanaChoice H5525-058 (PPO)	0
Humana USAA Honor (PPO)	0
Jefferson Health Plans Complete (HMO-POS)	0
Aetna Medicare Gold Plan (PPO)	0

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Aetna Medicare Philly Suburban Value (HMO-POS)	0
AARP Medicare Advantage from UHC PA-0012 (PPO)	0
Humana USAA Honor with Rx (PPO)	0
Wellcare No Premium (HMO)	0
Wellcare No Premium Open (PPO)	0
Jefferson Health Plans Giveback (HMO-POS)	0
Aetna Medicare Silver (HMO-POS)	0
HumanaChoice H5216-116 (PPO)	0
HumanaChoice R0923-002 (Regional PPO)	0
HumanaChoice R0923-001 (Regional PPO)	0
Capital Blue Cross Group Rx (CY) (PPO)	0
Aetna Medicare SmartSaver Elite (PPO)	0

2025 PA-5 Provider Network Counts

Date: June 2025

Source: Sales Analytics, Independence Blue Cross

The following chart shows each Organization's Medicare Advantage plan network provider counts within the PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) in 2025. Only organizations with an active Medicare Advantage plan within IBX's PA-5 service area are listed.

IBX has the largest provider network in the PA-5 in 2025.

Organization	Medicare Advantage Plan Network	2025 PA-5 Provider Network Counts				
		PCP	Specialist	Hospitals	Other Providers	Total NPI's across PA-5
Independence Blue Cross	INDEPENDENCE BLUE CROSS - KEYSTONE 65 FOCUS HMO-POS	3,194	9,854	50	10,268	22,462
	INDEPENDENCE BLUE CROSS - KEYSTONE 65 HMO	4,709	17,843	54	17,134	38,305
	INDEPENDENCE BLUE CROSS - PERSONAL CHOICE 65 PPO	4,742	17,928	66	17,188	38,489
Aetna	AETNA - BERKS PA/CPA/NEPA/SEPA/WPA CVTY MEDICARE HMO	2,550	6,851	51	5,524	14,343
	AETNA - BERKS PA/CPA/NEPA/SEPA/WPA CVTY MEDICARE PPO	2,555	6,863	46	5,557	14,385
	AETNA - CENTRAL PA/WESTERN PA/SEPA/PA BRKSCNTY/NEPA MEDICARE PPO	2,713	7,338	48	6,191	15,611
	AETNA - PAPHILLY ADVANTRA PRMEHMO	749	5,999	39	4,422	10,789
	AETNA - SEPA CVTY MEDICARE HMO	2,550	6,851	51	5,524	14,343
	AETNA - SEPA CVTY MEDICARE PPO	2,555	6,863	46	5,557	14,385
	AETNA - SEPA MEDICARE HMO	2,723	7,339	48	6,187	15,612
HCSC / Cigna	CIGNA HEALTHSPRING - H3949-026-0	2,001	6,665	42	1,439	9,676

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	CIGNA HEALTHSPRING - H3949-030-0	2,001	6,665	42	1,439	9,676
	CIGNA HEALTHSPRING - H3949-031-0	1,974	6,633	54	1,439	9,629
	CIGNA HEALTHSPRING - H3949-052-0	2,001	6,665	42	1,439	9,676
	CIGNA HEALTHSPRING - H3949-053-0	2,001	6,665	42	1,439	9,676
	CIGNA HEALTHSPRING - H7849-006-0	2,071	6,476	38	1,355	9,469
Clover Health	CLOVER HEALTH - MEDICARE	1,045	3,946	13	2,073	6,728
Devoted Health	DEVOTED HEALTH - PA HMO	1,166	3,789	45	1,958	6,675
	DEVOTED HEALTH - PA PPO	1,166	3,789	45	1,958	6,675
Geisinger	GEISINGER - MEDICARE GOLD	1,634	5,048	36	1,323	7,674
Highmark	HIGHMARK - COMPLETE BLUE PPO	1,615	4,448	28	4,481	10,214
	HIGHMARK - FREEDOM BLUE PPO (PA)	1,592	4,423	28	4,452	10,143
Humana	Humana - GOLD PLUS HMO PA	2,165	5,646	36	4,153	11,491
	HUMANA - HUMANAGOLDCHOICE NTWK PFFS	2,018	5,469	33	4,058	11,092
	HUMANA - MEDICARE PPO	2,225	5,704	40	4,241	11,686
Jefferson Health	JEFFERSON HEALTH PLANS - MEDICARE HMO	1,933	7,568	36	4,423	13,490
American Association of Retired Persons	UNITEDHEALTHCARE - AARP MEDICARE ADVANTAGE FROM UHC PA (HMO-POS)	2,369	6,592	38	5,298	13,643
	UNITEDHEALTHCARE - AARP MEDICARE ADVANTAGE FROM UHC PA (PPO)	2,367	6,547	39	5,275	13,576
	UNITEDHEALTHCARE - AARP MEDICARE ADVANTAGE GIVEBACK FROM UHC PA-12 (PPO)	2,367	6,547	29	5,275	13,566
	UNITEDHEALTHCARE - AARP MEDICARE ADVANTAGE PATRIOT NO RX PA-MA01 (HMO-POS)	2,369	6,592	28	5,298	13,633

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Erickson Advantage	UNITEDHEALTHCARE - ERICKSON ADVANTAGE	2,393	6,571	30	5,294	13,638
UPMC	UPMC - HMO/PPO RX (FULL NETWORK)	1,460	3,661	23	357	5,182
Wellcare	PA HEALTH AND WELLNESS - 10036 (PPO)	1,484	3,889	44	2,523	7,565
	PA HEALTH AND WELLNESS - 4059 (HMO)	1,725	4,487	46	2,777	8,581

Independence Blue Cross offers PPO, HMO-POS, and HMO Medicare Advantage plans with a Medicare contract. Enrollment in Independence Blue Cross PPO, HMO-POS, and HMO Medicare Advantage plans depends on contract renewal. Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

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